



KNXV

**KNXV-TV
PHOENIX****ORDER**

Print Date 07/13/12

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Flight Dates 07/09/12-07/16/12Contract / Revision 303933 / **Wil Cardon for Senate 2012**Original Date / Revision
07/06/12 07/13/12Advertiser Cardon / Republican / SenatProductAgency Com 15%Billing ContactPO Box 288Alexandria, VA 22313Agency Media Placement TechnologBuying Contact500 N Washington Street - Suite #31
Alexandria, VA 22314Sales Office EWSDCSales Region NATAgency RefOrder Sep 00:05:00Estimate # TV: 7090716 :30'sAlt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A25-54Rev Codes POL POL CANDProduct Codes PLPriority P-3Advertiser RefPrimary Account Executive

Dave Lombardo

Account Executive Order% Start Date End Date

Dave Lombardo 100%

Tanya Winscott %

Order Share % Market Value

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals**Billing Plan**

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
July 2012	82	\$32,640.00	\$38,400.00	0.00	06/25/12	07/16/12	82	\$32,640.00	\$38,400.00
Totals	82	\$32,640.00	\$38,400.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
N 1	KNXV	07/09/12	07/13/12	M-F 5-6am M-F 5-6am	CM	5am-6am	22112--	:30	8	\$125.00	P-3	0.00	NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/09/12	07/15/12	22112--			8		\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNXV	07/09/12-07/15/12		M-F 5-6am			5am-6am		MTWThF----	:30	(\$125.00)	0.00	NM		
See MG 1.9,1.10 [no copy yet MJ 7/6]															
2	KNXV	07/09/12-07/15/12		M-F 5-6am			5am-6am		MTWThF----	:30	(\$125.00)	0.00	NM		